



WASHOE COUNTY SENIOR SERVICES STRATEGIC PLAN 2017-2021



WASHOE COUNTY'S STRATEGIC VISION



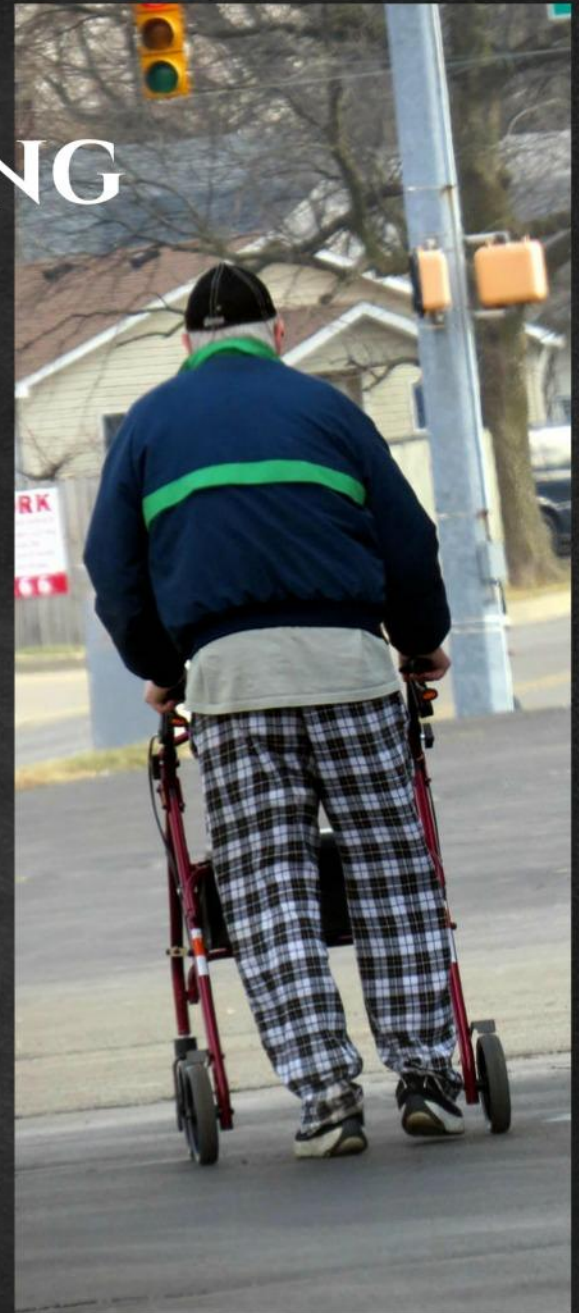
PROVIDE SENIORS NUTRITIONAL SUPPORT
AND ACCESS TO OTHER NEEDED SERVICES SO
THAT THEY REMAIN IN COMMUNITY-BASED VS.
INSTITUTIONAL SETTINGS.



OLDER AMERICAN'S ACT FUNDING TITLE III - C1 & C2



"FLAT" OR "DECREASING."



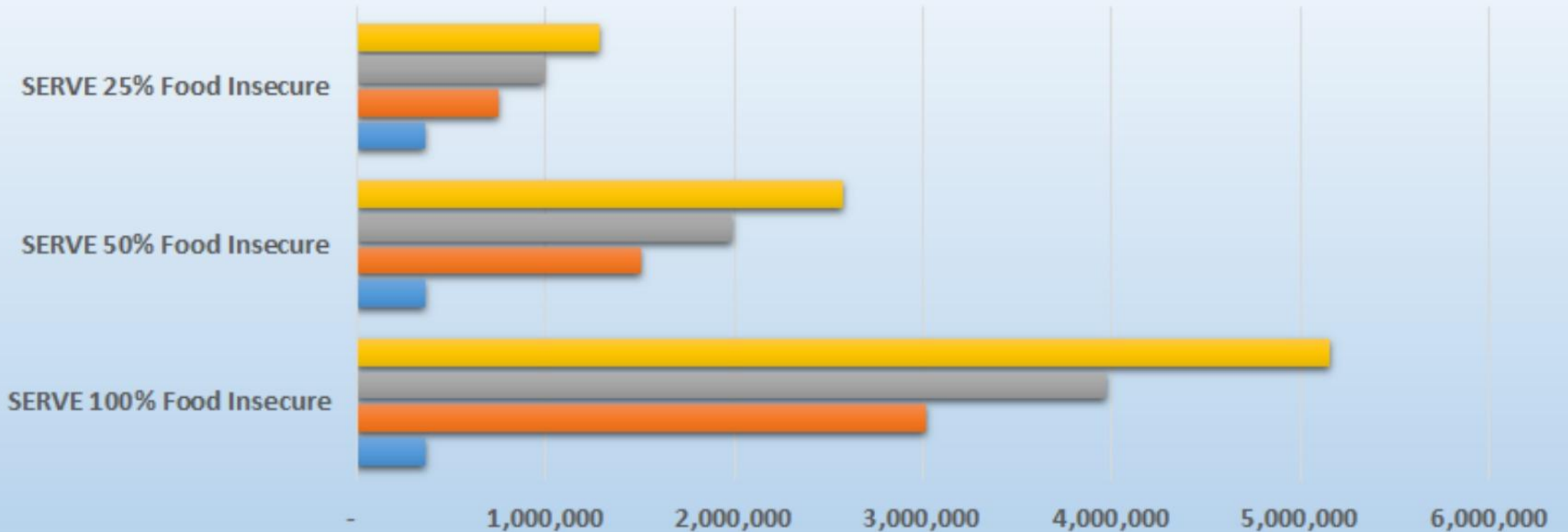
Washoe County 60+ Population 2015-2030



WASHOE COUNTY 2015-2030 FOOD INSECURITY PROJECTIONS



WASHOE COUNTY PROJECTED ANNUAL MEAL DEMAND FOOD INSECURE 2015-2030



	SERVE 100% Food Insecure	SERVE 50% Food Insecure	SERVE 25% Food Insecure
2030	5,155,540	2,577,770	1,288,885
2020	3,965,800	1,982,900	991,450
2015	3,014,008	1,507,004	753,502
Served July '15-June '16	358,664	358,664	358,664

KEY STRATEGIES 2017-2021

- ① # of meals served per week is based upon clients' needs
- ② Purchase routing software
- ③ Appropriate staff engaged
- ④ Determine per meal cost by meal type
- ⑤ Engage volunteers/interns

GOAL 1

**IMPLEMENT
COST
EFFECTIVE &
EFFICIENT
PRACTICES**

KEY STRATEGIES 2017-2021

GOAL 2

**LEVERAGE
PUBLIC
PRIVATE
PARTNERSHIPS**

- ① Learn OAA Title III C1 & C2
- ② Nurture current & future partnerships with Community Based Organizations
- ③ Network with National Nutrition Associations
- ④ Reduce meal expenses via donations & group purchasing
- ⑤ Explore HMO integration

KEY STRATEGIES 2017-2021

- ① Expand fundraising with an emphasis on non-governmental funding
- ② Develop an annual funding plan
- ③ Advocate for higher meal reimbursement rates from the State of Nevada

GOAL 3

INCREASE SENIOR NUTRITION FUNDING

KEY STRATEGIES 2017-2021

- ① Maximize kitchen use by preparing meal by type in most appropriate location
- ② Develop strategy to build a community kitchen
- ③ Incorporate options for therapeutic meals

GOAL 4

**IMPROVE
MEAL
PRODUCTION
CAPACITY**

**>1 MILLION MEALS SERVED
ANNUALLY WITHIN 5 YEARS**

MEASURING SUCCESS

% decreased expenses (excl. RIF)	increased knowledge of Title III C1 & C2	# additional meals served annually	Increased # meals prepared with current kitchen capacity
time per meal delivered	# new partnerships resulting in ↑\$ and/or ↓ costs	increase in net funds raised by 10%-15% per year	new kitchen
# remaining in community based care vs. institutional care		90%+ satisfaction rating from clients	

CONTRIBUTORS

STRATEGIC PLANNING COMMITTEE

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A FULL LIST OF CONTRIBUTORS IS INCLUDED IN THE PLAN DOCUMENT. AGENCY CONTRIBUTORS INCLUDE WASHOE COUNTY , CATHOLIC CHARITIES OF NORTHERN NEVADA & THE ST. VINCENT'S PROGRAMS, MATHEMATICA POLICY RESEARCH, INTERFAITH MINISTRIES FOR GREATER HOUSTON, FOOD BANK OF NORTHERN NEVADA, NEVADA AGING & DISABILITY SERVICES DIVISION, MEALS ON WHEELS AMERICA & NATIONAL RESOURCE CENTER ON HEALTH AND AGING, AND MEALS ON WHEELS TEXAS.



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